THANK YOU



2022

 $NOV\,(1{\leftrightarrow}3)$

MGHTYDREAM[®] Forum

 $NOV(1 \leftrightarrow 3)$

2022

Something In The Water has always been more than a festival.

Mighty Dream Forum will never be just a forum.

These are always vehicles to uplift, elevate & inspire not only with their content, but with their very presence in the community.

THURSDAY, MARCH 12: 8pm-2am: music showcases

FRIDAY, MARCH 13: 2pm: registration check-in begins 9pm: the Austin Chronicle's 5th annual Austin Music Awards show

SATURDAY, MARCH 14:

9am-6pm: trade show 10am: opening speaker & panel discussion noon-5:30: workshops 6pm: cocktail party (cash bar) 8pm-2am: music showcases

SUNDAY, MARCH 15:

11am: brunch meeting & closing remarks
2pm: informal softball tournament and barbecue
8pm-2am: music showcases



AUSTIN, TEXAS MARCH 13-15, 1987

An opportunity for people in the music business and alternative media in this region and nationally to meet and share ideas about mutual interests

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150 Passes sold in advance

Eventually 700 sold

Economic Impact: 「_(ツ)_/



Tech / Interactive Music Film Comedy More

225,000 passes sold (400K+ attendance)

10 Days

Economic Impact: \$355.9M

The Mighty Dream Forum is the...

SXSWL WORLD ECONOMIC FORUM

...of Diversity, Equity & Inclusion happening annually in Norfolk.

A business forum. ~900 attendees.

Critical conversations about the future of business and working towards equitable societal outcomes.

Ticketed and free opps for the community.

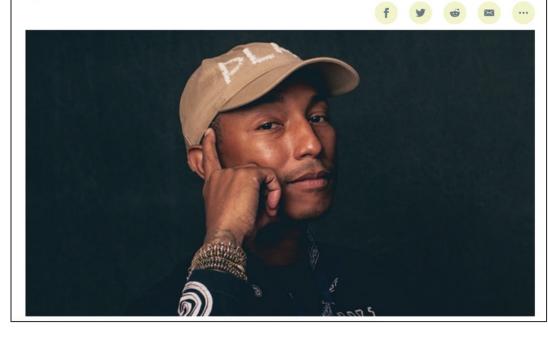
Discussions, networking, food and music.

Globally relevant, but community-inspired.



Pharrell Williams Hosts 'Elephant in the Room' Panel on Virginia's Business Importance

By Jennifer Yuma ∨





3 Days









"Norfolk will not be the city that limits its peoples' own potential, but instead, it will feed it."



